



  
**neet**  
COMMERCIAL GROUP



## *Company profile*

Neel Trading Company, has always been ranked as one of the top companies in term of date fruits and products related to this fruit, with a high production volume and export globally. This company uses the best equipment and technology in the world to produce high-quality date fruits and operates as one of the largest companies in the production and export of dates in the region. This issue is not only due to the export of date fruit, but also due to the production of various other products such as date fruit paste, date fruit juice, date fruit sugar cubes, date fruit coffee, etc., which are obtained from date fruits. All these products are produced naturally and organically without any additives and are packaged according to international standards. Due to the importance of the date fruit processing and packaging industry, the managers of this company are trying to establish a commercial company in the field of designing and manufacturing processing and packaging lines, as well as providing their own machines, to obtain orders from customers and owners of other products.





## *Business description*

Date fruits are a rich source of potassium and have a high nutritional value. This useful product is warm natured and its use in cold seasons is highly recommended. In general, date fruits are so beneficial that they are widely used in the world. Date fruits are produced in an area of more than 1.09 million cubic meters in the world and more than 8.5 million tons of this agricultural product is produced annually. 58.8% of date cultivation is in the Middle East and 43.4% in Africa. Meanwhile, the Arab countries account for 77% of the world date fruit production, i.e. 6.6 million tons per year, and there are 160 million palms in the Arab countries.





Egypt produces 1.7 million tons of dates annually and is the number one producer of this agricultural product in the world, accounting for almost 21% of world date fruit production. After Egypt, Iran, Saudi Arabia, Iraq, Pakistan, the United Arab Emirates and Algeria are the largest producers of date fruits in the world, respectively. Fortunately, Neel dates are of high quality and have excellent taste. Therefore, different countries, including India, Malaysia, Pakistan, etc., buy the date fruit they need from this company. Using the best technology, we have improved the quality of our products compared to other competitors in the region and act as one of the largest exporters of date fruits in the world.





## *Vision and values*

Neel Company strives to be a leading company in the field of production and supply of date fruit and related products in the region and to produce high quality products based on international standards and in line with the latest technological achievements, which has the highest share in the region and is recognized as the top date production company in the world.

### **Values**

1. Paying attention to social, cultural responsibility and environmental protection
2. Responsibility, moral commitment, preservation of human dignity and meritocracy
3. Sending products to customers as soon as possible
4. Paying attention to the needs and expectations of all company stakeholders
5. Obtaining various health and quality certificates





## *Mission and goals*

Neel Trading Company strives to achieve its goals by designing short - term, medium - term and long - term goals and using modern equipment. Based on these principles, we have prepared goals that are as follows:

1. Optimization of palm grove management in order to produce organic and high-quality dates
2. Increasing customer satisfaction and customer orientation in order to receive unmatched products





3. Carrying out continuous tests on all products to produce high-quality products
4. Being a leader in the field of production , and packaging , and eliminating middlemen
5. Offering products with the lowest price and highest quality as well as access to foreign markets
6. Active presence in the region in order to expand its market share
7. Maintenance and long-term fertility of grove soil as well as diversity in its products
8. Creating an extensive distribution network for easy access to the company's products by different countries





## *Message from the CEO*

We operate in the field of date fruit and organic products in the Middle East with the aim of development and distribution, and export our high-quality products to different parts of the world. We have also attracted customer satisfaction by providing a high level of services and the highest quality products. Neel Company is striving to control the whole process of production, harvesting, storage and export of this product by using new methods in production, processing and marketing, to deliver its products with the best quality to customers in the world.





## *Services*

- Sending product catalogs via social networks and email
- Immediate and trouble-free delivery of products to target countries without any restrictions
- Free consultation to purchase products , evaluate the quality of products and obtaining the necessary information
- Choosing the type of packaging by traders according to the tastes of the people of the target country and the amount of order
- Ordering the product virtually through the company website





## *Products*

- **Date fruits**

( Barhi date fruit - khassui date fruit - Asali (honey) date fruit - Kaloote date fruit - Rabbi date fruit - Halilah date fruit - Estamran date fruit - Zahidi (Zahedi date fruit - Royal date fruit - Deglet Noor date fruit - Kabkaab date fruit - Mazafati date fruit - Pirom date fruit )

- **Date syrup**

- **Date seed powder**

- **Date seed coffee**

- **date paste**

- **Date sugar cubes**





## *Delivery and Payment*

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Neel exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.







neel  
COMMERCIAL GROUP

neel  
COMMERCIAL GROUP